



PRESENTING SPONSOR: \$10,000

One Complimentary 2025 HBMS site rental for a corporate event

- Prominent mention in media releases, billboard, print, online, and radio advertising
- Prominent logo placement on Invitation, Program, Preview, and House Tour tickets
- Logo on *Rooms to View* signage and yard signs
- Full-page color ad, outside back cover of event program
- Sponsor designation on online tickets
- Sixteen (16) Preview Soirée tickets (includes house tour tickets)
- Social Media business shoutouts and collaborative posts
- Logo and link on HBMS *Rooms to View* web page
- PLUS, an HBMS custom tour of your choice for up to ten (10) guests

Opportunity to offer business promotional items to tour guests.

STYLE AND DESIGN SPONSORS: \$7,500

- Prominent mention in print and online promotions
- Prominent logo placement on Invitation and Preview Soirée ticket
- Full page, color ad, front or back inside cover of event program
- Twelve (12) Preview Soirée tickets (includes house tour tickets)
- Social Media business shout-outs and collaborative posts
- Logo and link on HBMS *Rooms to View* web page
- PLUS, an HBMS custom tour of your choice for up to ten (10) guests

Opportunity to offer business promotional items to tour guests

GARDEN RECEPTION SPONSORS: \$5,000

- Listing on the Garden Reception page in the event program
- Full page, color ad in the event program
- Social Media business shout-outs and collaborative posts
- Sponsor designation on signage at Garden Reception
- Eight (8) Preview Soirée tickets (includes House Tour tickets)
- Logo and link on HBMS *Rooms to View* web page

Opportunity to offer business promotional items to tour guests

MAJOR SPONSORS: \$2,500

- Prominent mention in online advertising
- Full page, color ad in the event program
- Social Media business shout-outs and posts
- Six (6) Preview Soirée tickets (includes House Tour Tickets)
- Logo and link on HBMS *Rooms to View* web page
- **Opportunity to offer business promotional items to tour guests**

SUPPORTING SPONSOR: \$1,500

- Half-page color ad in the event program
- Four (4) Preview Soirée tickets (includes House Tour tickets)
- Opportunity promote your business with a display at one of the homes on the tour
- Logo and link on HBMS *Rooms to View* web page

Community Sponsor: \$1,000

- Half-page color ad in the event program
- Two (2) Preview Soirée tickets (includes House Tour tickets)
- Opportunity promote your business with a display at one of the homes on the tour
- Logo on HBMS *Rooms to View* web page

PATRON SPONSOR: \$750

- Quarter-page color ad in the event program
- Two (2) Preview Soirée tickets (includes House Tour tickets)
- Logo on HBMS *Rooms to View* web page

BUSINESS SPONSOR: \$500

- Quarter page ad in the event program.
- Logo HBMS *Rooms to View* web page

2025 Rooms to View Committee

Chair: Dayna Plocus

*Nancy Ahlum, Sarina Ashford, Margie Berns
Sheela Donchez, Dolly Dyer, Colleen Gilbert,
Karen Hampton, Natalie Marasco,
Liz Schomburg, Judy Siegfried*

Preview Soirée : Friday, June 6, 2025
House Tour: Saturday, June 7, 2025

Deadline for artwork is

April 30, 2025

Full-page color ad: 8” (h) x 5” (w)

Half-page color ad: 4” (h) x 5” (w)

Quarter-page ad: 4” (h) x 2.5” (w)

Please email a PDF of your camera-ready artwork to bbeatty@historicbethlehem.org

Make checks payable to

Historic Bethlehem Museums & Sites.
Please send payment by April 15, 2025 to

Historic Bethlehem Museums & Sites
74 W Broad Street, Suite 310
Bethlehem, PA 18018

Name of company or organization as it should appear in print

Sponsorship Level

Sponsorship Amount

Address

City

State

Zip

Contact Person

Title

Signature

Date

Phone

Email