



At the World Heritage Convention in July 2024, Historic Moravian Church Settlements – Bethlehem was inscribed as a World Heritage Site as part of a trans-national nomination along with the historic Moravian communities in Gracehill, Northern Ireland/UK and Herrnhut, Germany. Now in our first full year with the inscription in place, our work of enhancing historic programming, elevating the visitor experience and preserving the historic structures takes on increased importance. We invite you to support our efforts as a sponsor of the **Holiday Dinner and Auction** taking place on **Saturday, December 6, 2025** at ArtsQuest Center at SteelStacks in Bethlehem, PA.

Sponsors demonstrate their commitment to Historic Bethlehem Museums & Sites' mission of preserving and interpreting twenty historic structures, including two National Historic Landmarks and buildings in Historic Moravian Bethlehem, a National Historic Landmark District plus over 70,000 objects telling the story of our community over three centuries. Benefits of sponsorship include:

- Community recognition of your support of our mission and association with an organization directly related to the recent World Heritage inscription as the steward of the properties that comprise Historic Moravian Church Settlements – Bethlehem. *Now is the time to get involved!*
- Acknowledgement of your support at the event from the stage and in all event materials
- Promotion of your participation on the event website, in video productions, and via social media
- Inclusion in our Annual Report as a generous business partner.
- Tickets to the Holiday Dinner at the Benefactor Level. Enjoy this exclusive evening of live music, cocktails, delicious hors d'oeuvres, and dinner all while mingling with 300+ business and community leaders.

We encourage you to consider partnering with us this year as we move into the light cast on our efforts by this prestigious recognition. The attached list of sponsorship options outlines the benefits associated with this opportunity. Or, if you would prefer to create a package tailored to complement your company's marketing goals, contact Beth Beatty at bbeatty@historicbethlehem.org. Or 610-882-0450 x 227.

We look forward to including you in our community of supporters.

Presenting Sponsor \$15,000

- Presenting sponsor recognition with business logo and website link on Historic Bethlehem Museums & Sites Holiday Dinner webpage
- Two tables for ten (10) at Benefactor Level
- Top logo placement on Sponsor Page in Program Book, print, and digital
- Two-page, full-color spread in Program Book, including choice of placement, print and digital
- Opportunity to speak at Art Preview Reception
- Verbal Recognition at Holiday Dinner
- Thank You sign posted at the Art Preview for our sponsors
- Sponsor name included in all press releases and marketing materials
- Recognition on Historic Bethlehem Museums & Sites E-blasts and social media
- Twenty (20) tickets for the Art Preview at the Luckenbach Mill
- Complimentary HBMS Site Rental for a 202/2026 corporate event
- Complimentary HBMS Custom Tour for ten (10)
- Invitation to Annual Sponsor Reception

Premier Sponsors \$12,000

- Premier sponsor recognition with business logo and website link on Historic Bethlehem Museums & Sites Holiday Dinner webpage
- Two tables for eight (8) at Benefactor Level
- Sponsor name included in all press releases and marketing materials
- Recognition on Historic Bethlehem Museums & Sites E-blasts and social media
- Logo included on Sponsor Page in Program Book, print and Digital
- Full-page, full-color ad on the back or inside cover of the Program Book
- Verbal Recognition at the Holiday Dinner
- 16 tickets for the Art Preview at the Luckenbach Mill
- Complimentary HBMS Site Rental for 2025/2026 corporate event
- Invitation to Annual Sponsor Reception

Major Sponsor \$10,000

- Full-page, full-color ad in the Program Book, print and digital
- One table for twelve (12) at Benefactor Level
- Logo included on Sponsor Page in Program Book print and digital
- Logo and link on HBMS Holiday Dinner webpage
- Twelve (12) tickets for the Art Preview at the Luckenbach Mill
- Thank You sign posted at the Art Preview for our sponsors
- Complimentary HBMS Site Rental for the 2025/2026 corporate event
- Invitation to Annual Sponsor Reception

Crystal Sponsor \$7,500

- One table for ten (10) at Benefactor Level
- Logo included on Sponsor Page in Program Book, print and digital
- Full-page, full-color ad in the Program Book, print and digital
- Logo and link on HBMS Holiday Dinner webpage
- Ten (10) tickets for the Art Preview at the Luckenbach Mill
- Invitation to Annual Sponsor Reception

Star Sponsor \$6,000

- One table for eight (8) at Benefactor Level
- Logo included on Sponsor Page in Program Book, print and digital
- Full-page, full-color ad in the Program Book, print and digital
- Logo and link on HBMS Holiday Dinner webpage
- 8 tickets for the Art Preview at the Luckenbach Mill
- Invitation to Annual Sponsor Reception

Lantern Sponsor \$4,500

- Six (6) tickets at Benefactor Level
- Logo included on Sponsor Page in Program Book, print and digital
- Full-page, full-color ad in the Program Book, print and digital
- Logo and link on HBMS Holiday Dinner webpage
- 6 tickets for the Art Preview at the Luckenbach Mill
- Invitation to Annual Sponsor Reception
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Dessert, Music, Valet, or Wine Sponsor \$3,500

One sponsor per designation

- Four (4) tickets at Benefactor Level
- Logo included on Sponsor Page in Program Book, print and digital
- Half-page, full-color ad in the Program Book, print and digital
- Logo and link on HBMS Holiday Dinner webpage
- 4 tickets for the Art Preview at the Luckenbach Mill
- Invitation to Annual Sponsor Reception
- Listing on table tent as Dessert, Music, Wine or Valet Sponsor

Candle Sponsor \$2,500

- Two (2) tickets at Benefactor Level
- Half-page, full-color ad in the Program Book, print and digital
- Logo and link on HBMS Holiday Dinner webpage

Open Advertising Rates

Gold Level: \$1,000

- ½ page color ad in Program Book, both print and digital
 - Listing on event video
 - Listing on the HBMS website event page

Silver Level: \$500

- ¼ page ad in the Program Book, both print and digital
 - Listing on event video
 - Listing on the HBMS website event page

Deadline for artwork: November 15, 2025

Full-page ad **with bleed** 6.75" (w) x 10.5 (h)

Full page **no bleed**: 6" (w) x 9.75" (h)

Half-page ad **no bleed**: 6" (w) x 4.75" (h)

Quarter-page ad, **no bleed**: 2.75" (w) x 4.75 (h)

All photos **must be high resolution color**(minimum 300 dpi)

Please email a PDF of your camera-ready artwork to Beth Beatty at

bbeatty@historicbethlehem.org

Payment: Send check payable to Historic Bethlehem Museums & Sites by November 15, 2025 to:

Historic Bethlehem Museums & Sites

74 West Broad Street, Suite 310

Bethlehem, PA 18018

Attn: Holiday Dinner

Name of Company as It Should Appear in Print

Sponsorship Level		Sponsorship Amount		
Address		City	State	Zip
Contact Person	Title	Signature	Date	
Phone		Email		

Historic Bethlehem Museums and Sites
74 West Broad Street, Suite 310
Bethlehem, PA 18018-5878

Administrative Offices 610.882.0450
Visitor Center 610.691.6055

www.HistoricBethlehem.org