



Dear Business Exhibitors,

Join us for our family favorite community events of 2025 – Blueberry Festival and Apple Days! Your participation reaches our largest event audiences of the year – approximately 3,500 for Blueberry Festival and 1,500 for Apple Days. Promote your business to interested event participants and enjoy the day in the historic ambiance of Bethlehem’s own “farm in the city.”

Acceptance is on a first come first serve basis upon review by the committee. Please note the deadlines for application materials and reserve your space now!

Business Exhibitor Application Fee Schedule	Early Application Discount	General Applications	Last Chance Applications
Blueberry Festival - July 19-20, 2025	Apply by May 31, 2025	Apply by June 30, 2025	Apply by July 11, 2025
10 x 10 Space	\$400.00	\$450.00	\$475.00
10 x 20 Space (Trailer or Double Tent)	\$800.00	\$850.00	\$875.00
Apple Days - September 20-21	Apply by May 31, 2025	Apply by Aug 30, 2025	Apply by Sept. 12, 2025
10 x 10 Space	\$300.00	\$350.00	\$375.00
10 x 20 Space (Trailer or Double Tent)	\$600.00	\$650.00	\$675.00

Blueberry Festival:

Set Up:	Friday, July 18	2:00 pm – 6:00 pm
	Saturday, July 19	8:00 am – 9:30 am
	Sunday, July 20	8:00am - 9:30 am
Event Dates and Hours:	Saturday, July 19	10:00 am – 6:00 pm
	Sunday, July 20	10:00 am – 6:00 pm

Apple Days:

Set Up:	Friday, September 19	2:00 pm – 6:00pm
	Saturday, September 20	8:00am – 9:30am
	Sunday, September 21	8:00am – 9:30 am
Event Dates and Hours:	Saturday, September 20	10:00 am – 5:00 pm
	Sunday, September 21	10:00 am – 5:00 pm

All vehicles need to be off the property by 9:30 am on the days of the events. Parking is available nearby to park your vehicle and walk back to Burnside Planation.



Participation Information and Requirements:

- Festival location: 1461 Schoenersville Road, Bethlehem, PA 18018
- Set up for Blueberry Festival is Friday, July 18, 2 PM – 6 PM or festival days beginning at 8 am.
- Set up for Apple Days is Friday, September 19, 2 PM – 6 PM or festival days beginning at 8 am.
- Participation is required on both days and all hours of the festivals, rain or shine.
- Security is provided on the festival grounds.
- All participants must supply their own professional display, electric cords if using, tent (solid color) suitable for outdoor use. Booth spaces are 10' X 10' or 10' X 20'. We do not guarantee electric availability.
- All booths are on a grassy surface – tents must be weighted or staked.
- An application is a commitment to show. **There will be no refunds given after acceptance.**
- No trailers or overnight camping are permitted.
- No participant may solicit or distribute political or religious literature or materials.
- There will be no sales of exhibitor products at the festival. Displays may be manned by a representative of your company so that interested parties can have their questions answered and future contact information provided.
- **A certificate of insurance** with minimum coverage of \$1,000,000 for personal, business, or other organizations. The following designation as “other insured” must be added to your insurance policy and submitted with your application to participate in the festival:
 - ***Historic Bethlehem Museums and Sites, Inc., and its Subsidiaries, and Lehigh County are named as additional insured with regards to Blueberry Festival, July 19-20, 2025 and/or Apple Days, Sept. 20-21, 2025.***

SIGNATURE _____ DATE _____

Application Checklist: All materials must be included for the application to be accepted.

- _____ HMBS Application
- _____ Copy of Liability Insurance with additional insured included as listed above
- _____ Check or Credit Card payment

For any questions, please contact Beth Beatty at 610-822-0450 x227 or
bbeatty@historicbethlehem.org-

Thank you for your participation!
***Your application fees support our mission of bringing history to life,
and keep Burnside Plantation open for our community to enjoy.***



BUSINESS EXHIBITOR APPLICATION FORM
2025 Blueberry Festival and/or Apple Day Application

LAST NAME _____ FIRST _____

BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COMPANY DESCRIPTION _____

NAME of COMPANY REPRESENTATIVE ATTENDING FESTIVAL _____

EMAIL _____ WEBSITE _____

PHONE (business) _____ CELL _____

Which Festival? (circle one) **Blueberry Festival** **Apple Days** **Both Festivals**

Indicate any special requirements for your booth space, including electric

Total Payment Due _____

CHECK _____ CREDIT CARD (select one) MC _____ VISA _____ AMEX _____ DIS _____

(Checks may be mailed to: HBMS, 74 West Broad St., #310, Bethlehem, PA 18018 Attn: Beth Beatty)

Cardholder Name _____ Account Number _____

Expiration Date _____ CVV _____ Zip Code _____