

PURSEONALITY

A STYLISH HANDBAG HISTORY

A TRAVELING EXHIBITION

Purseonality: A Stylish Handbag History, is a 300 piece traveling museum exhibition curated from the over 4000 piece handbag collection of bestselling author Ilene Hochberg Wood.

Industry experts have described the collection as the largest and most comprehensive in the world, and it is pending a designation from The Guinness Book of World Records.

Featuring 300 handbags, this exhibit tells the story of handbags from an historical, sociological, psychological, economic, artistic and fashion perspective, and traces the history of handbags with colorful stories about the individual bags, their designers, and the people who coveted and owned them.

READ ALL ABOUT IT!

PURSEonality is guaranteed to attract your audience. The exhibition garnered rave reviews and earned glowing media coverage.

[The Philadelphia Inquirer](#)
[Guest of A Guest](#)
[The New York Social Diary](#)
[PBS39](#)
[WDIY](#)



**"HANDBAGS
ARE EASIER
TO WEAR
THAN
CLOTHING OR
SHOES...
THEY ARE
FLATTERING
TO EVERY
FIGURE...
ONE SIZE
FITS ALL."**

-ILENE HOCHBERG WOOD



Bring *PURSEonality* to your museum!

Dates still available in 2021

EXHIBITION PACKAGE INCLUDES:

- Marketing Package and Graphics
- Panel Designs in PDF format to print
- Inventory Lists and Object Label files
- 8 Mannequins for display
- Video Archive of Bag Lunch Episodes
- Access to the Collector, Ilene Wood
- Installation Consultation
- 300 Handbags from Ilene Wood's collection
- Virtual Exhibition Catalog

For inquiries, contact Lindsey Jancay, Director of
Collections & Programming at Historic Bethlehem
Museums & Sites
ljancay@historicbethlehem.org.

 Historic Bethlehem
MUSEUMS & SITES

Photos: Peter Gourniak

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